
CURRICULUM VITAE
LAST 12 YEARS (2012 - 2024)

LUISA MARTÍN ROJO

PART A. PERSONAL INFORMATION

Gender() Female

ID number ID: 13112343

e-mail luisa.rojo@uam.es

Open Researcher and Contributor ID (ORCID)

CV Date 27-02-2024

Birth date 28/06/1961

URL Web [Google Scholar](#)

[0000-0003-2462-1955](#)

A.1. CURRENT POSITION

| | |
|-------------------|--|
| Position | Full Professor |
| Initial date | 10/01/2009 |
| Institution | Universidad Autónoma de Madrid (UAM) |
| Department/Center | Departamento de Lingüística. Lenguas Modernas. Lógica y Filosofía de la Ciencia. Teoría de la Literatura y Literatura Comparada. |
| Country | Spain Teleph. 0034914976694 |
| Key Words | Interactional and Intercultural Pragmatics. Critical sociolinguistics, Linguistic Anthropology, Discourse Studies. |

A.2. PROFESSIONAL HISTORY

| | |
|-----------|---|
| PERIOD | Position/Institution/Country/Interruption cause |
| 1998-2009 | Associate Professor, Universidad Autónoma de Madrid, Spain. |
| 1991-1998 | Assistant Professor, Universidad Autónoma de Madrid, Spain. |
| 1988-1991 | Assistant Professor, Universidad de Valladolid, Spain. |
| 1985-1988 | Teaching Assistant, Universidad de Valladolid, Spain. |

A.3. EDUCATION

| | |
|------------------------------------|-----------------------------------|
| PhD, Licensed, Graduate | University/Country |
| Ph.D. in Hispanic Sociolinguistics | Universidad de Valladolid, Spain. |
| B.A. in Hispanic Philology | Universidad de Valladolid, Spain. |

FELLOWSHIPS AND AWARDS

| | |
|----------------|---|
| 2015-16 | Distinguished Visiting Professor, Graduate Center, City University of New York (CUNY). Award received from ARC (Advanced Research Center), USA. |
| 2011-12 | Visiting researcher, University of New York, Dept. of Social and Cultural Analysis & King's College, Dept. Communication and Society (London), Funded by Salvador de Madariaga/ Fullbright programme; Ministerio de Economía, Industria y Competitividad. USA/Spain |
| 2011-12 & 2004 | Visiting researcher, The Ontario Institute for Studies in Education, University of Toronto Funded by Salvador de Madariaga, programm, Ministerio de Economía, Industria y Competitividad, Canad/Spain |
| 2009 & 2003 | Research fellowship funded by the Canadian government (Études Canadiennes), The Ontario Institute for Studies in Education, University of Toronto; Canada. |
| 2003 | Second award of Social Research Prize (III Centenario Caja Madrid), Spain. |
| 1990-92 | Postdoctoral fellowship & research stay at the International Pragmatics Association (IPrA), University of Antwerp. Funded by the Spanish Ministry of Education. |
| 1984-87 | Predoctoral research fellowship funded by the Spanish Ministry of Education. |

PART B. CV SUMMARY

Luisa Martín Rojo is Full Professor of Linguistics at the Universidad Autónoma de Madrid (UAM). She has worked for many years in the fields of interactional sociolinguistics and pragmatics and has taught a wide range of courses on multilingualism, intercultural communication, language and education, and linguistic landscapes. Her research has focused on how language policies and practices produce social stratification and exclusion. In recognition of the originality of her work, the project "Assimilation or integration? Dilemmas of language policies in response to migration processes" was awarded second prize in the Caja Madrid III Centenary Social Research Prizes in 2003. Since 2000 she has been the Director of the MIRCo interdisciplinary research team, which was transformed in 2021 into the MIRCo-UAM Interdisciplinary Research Centre on Multilingualism, Discourse and Communication.

Over the last ten years, she has been the principal researcher of seven national and international projects funded by the Spanish National Research & Development Programme (3), the Department of Education of the Community of Madrid (2), and the UAM/Banco Santander Programme (2), as well as by local administrations and health institutions, with a total budget of around €250,000. In addition to directing the MIRCo research centre, she has had a leading role in major research projects for the last 5 years: 1) as a principal researcher of a multi-site research project in four Spanish regions “Critical Sociolinguistic Consciousness and Speaker’s Agency: Action–Research for Sociolinguistic Equality” (€60.500); and 2) as IP or co-researcher of three Marie Skłodowska-Curie Actions, within Horizon 2020; 3) as part of the Steering Committee and coordination of the Immigration Working Group Leader of Cost Action IS1306 “New Speakers in a Multilingual Europe: Opportunities and Challenges” (€507,909.57), coordinating more than 50 researchers from 28 countries. She has also led major projects as Director of the Discourse Observatory of the EDiSo Iberian Association of Studies on Discourse and Society, including citizen science projects. In the last ten years, she has published more than five articles in Q1, four books for international publishers in the humanities and social sciences, and more than 30 widely cited chapters (cf. [Google Scholar](#)). She has published frequently in prestigious publishing houses, most notably in the volumes “Constructing Inequality in Multilingual Classrooms” (Martín Rojo, 2010) (see also Martín Rojo & Mijares, 2007; Martín Rojo, 2008; Martín Rojo, 2012; Martín Rojo, 2013; Márquez Reiter & Martín Rojo, 2016), and more recently in “Occupy: The Spatial Dynamics of Discourse in Global Protest Movements” (Martín Rojo, 2016) and “Language and Neoliberal Governmentality” (Martín Rojo & Del Percio, 2019). Her 30 years of research experience have been positively evaluated by the Spanish Research Quality Agency, despite two significant interruptions (in 2008 due to a serious car accident and in 2015 due to illness): 5 research terms (1988–1994; 1995–2000; 2001–2006; 2007–2012; 2013–2018), and 1 of transference. Her academic leadership has also been recognised by the CUNY Graduate Center Distinguished Visiting Professorship Award (2015–2016). She was also a visiting researcher under a Salvador de Madariaga/ Fullbright Programme at the University of New York (2011) and King’s College London (2012). In terms of social and academic commitment, she has been a national expert representing Spain in the Rapid Response and Evaluation Network (RAREN) of the European Monitoring Centre on Racism and Xenophobia. She has extensive experience in the training and formation of junior researchers: she has supervised 16 PhD dissertations, whose authors have received the Outstanding Ph.D. Dissertation Award, had their dissertations internationally published, and have developed outstanding careers at European and American universities. Currently, she is a member of the European Science Foundation evaluation committee, and of the editorial boards of the journals *Discourse & Society* (from 1998; Q1), *International Journal of Sociology of Language* (from 2020; Q1), *Journal of Sociolinguistics* (2020; Q1), *Critical Discourse Studies* (from 2000; Q2), *Discurso y Sociedad* (from 2004; Q3), *Journal of Multicultural Discourses* (from 2008; Q1), and the new journals (ranking not available yet) *Linguistic Landscapes* (from 2015) and *Language, Culture and Society* (from 2017), as well as John Benjamin Book series, *Discourse Approaches to Politics, Society and Culture* (from 2000). She has also been a member of international committees such as the International Pragmatics Association (IPrA) Consultation Board (two terms: 2006/12; 2012/17); and of the Research Collegium for Language in Changing Society (RECLAS), University of Jyväskylä & Finnish Ministry of Education (2016/2018).

Finally, she also participates in assessment committees such as European Science Foundation College of Review Panel Members (2010–date); Research Projects Selection Committee in Philology, and Spanish Ministry of Education (2006–date). She is a member of the evaluation committee of ANECA – National Agency for Quality Assessment and Accreditation of Spain for the evaluation of research periods and researcher staff.

PART C. OUTSTANDING RESEARCH MERITS

C.1. EDITORSHIP AND PROFESSIONAL ASSOCIATION LEADING ROLES AND COMMITTEES

1. 20021–date: Director of the MIRCo–UAM Interdisciplinary Research Center in Multilingualism, Discourse and Communication ([MIRCo](#)) aims to research multilingualism, discourse, and communication in the current context, fostering collaboration with experts from various fields to enhance academic practice, and working together with speakers and social groups to drive the impact of our work in different fields of society.
2. 2017–2018: Author of the Open Letter to the European Research Council: An appeal for recognizing the comprehensive impact of language and discourse in ERC calls.
3. 2012–2017: Founding member & President of the Iberian Association Discourse Studies and Society ([EDiSo](#)).
4. 2013/2017: Founder member/coordinator of Discourse Observatory at EDiSo, in charge of citizen science projects.
5. Coordinator of the international group on migration (50 members) within the [IS1306 COST Action](#): New Speakers in a Multilingual Europe, Opportunities and Challenges.
Chairs: Bernadette O’Rourke (UK) & Joan Pujolar (ES).
6. 2006–date: PI of the consolidated research group “Multilingualism, Social Identities, Intercultural Relations and Communication” (MIRCo) at UAM.
7. 1999–2003: Co–editor of the *Ibero–American Journal Discurso y Sociedad*.
Barcelona/Buenos Aires: Gedisa.

C.2. PLENARIES/KEYNOTE SPEAKER (A SAMPLE OF 12)

1. 1/11/2023: Constructing Hegemony: Far–Right Discourse and Power Acquisition in Spain and Latin America. Hangzhou Normal University (China).
2. 12/2023: Landscapes of Protest Movements: Discourses that Mobilize and Prefigure other Worlds. Laboratory for Ethnographic Approaches to the Study of Language. Aegean University (Greece).

3. 09/2023: "A Landscape of War and Fascism. Virtual Walk around the Campus of Ciudad Universitaria//Un paisaje de guerra y fascismo Un paseo virtual por la Ciudad Universitaria". *14th Linguistic Landscapes Symposium Utopia and Dystopia*. Madrid (Spain).
4. 15/09/2023: Paisajes Lingüísticos de los movimientos de protesta. Paisajes y discursos que prefiguran otros mundos [Linguistic Landscapes of Protest Movements. Landscapes and Discourses that Foreshadow Other Worlds]. Universidad de Valdivia (Chili).
5. 6-8/10/2021: Speaker Agency: How to Respond to Inequality and Lack of Recognition in Class", in *ICODOC 2021: Knowledge and Language Acquisition, Transmission, Manifestation*. University of Lyon (France).
6. 16/12/2020: "Sujetos hablantes. Debates sobre la desigualdad y la falta de reconocimiento" [Speaking Subjects: Debates on Inequality and Lack of Recognition], in *IV Jornada de Estudios del Discurso Helena Calsamiglia*, Universitat Pompeu Fabra (Spain).
7. 28/03/2018: "La construcción discursiva de espacios transformadores: El caso del 15M" [The Discursive Construction of Transformative Spaces: The Case of the 15M Movement]. Invited talk at University of Princeton (USA).
8. 29/06/2017: "Neoliberalismo y gubernamentalidad lingüística" [Neoliberalism and Linguistic Governmentality], in *III Simposium Internacional EDiSo*. Universitat Pompeu Fabra (Spain).
9. 12/11/2016: "The impact of the Native-speaker Model in the Construction of Inequality", in *ARC Invited Conferences Series*. Graduate Center (CUNY) (USA).
10. 21/11/2013: "(De)Capitalising Students through Linguistic Practices in Multilingual Classrooms. An ethnographic Approach", in *MultiPluriTrans. Emerging Fields in Educational Ethnography. International Conference on Ethnography in Education and Social work*. Luxembourg University (Luxembourg).
11. 27/11/2012: "La construcción discursiva de la desigualdad en las aulas multilingües" [The Discursive Construction of Inequality in Multilingual Classrooms], in *Lingua interazione mediazione international conference*. La Sapienza University of Rome (Italy).
12. 14/06/2012: "(De)Capitalising Students through Linguistic Practices. A Comparative Analysis of new Educational Programmes in a Global Era", in *Faculty Colloquium: The construction of inequity through language policy and practices: Critical perspectives from the classroom*. University of Hong Kong (China).
13. 21/05/2012: "Constructing Inequality through Linguistic Practices. A sociolinguistic Research in Multilingual Classrooms", in *Identities at the crossroads of cultures international conference*. University of Budapest (Hungary).

C.3. RESEARCH GRANTS (MOST RELEVANT ONLY).

1. Research Project Marie Skłodowska-Curie Migrant Voices. Fighting Linguistic Discrimination from Spaces of Cultural and Artistic Production in Spain. (Marie Curie grant agreement n° 101110940). Principal investigator: Lara Alonso and Luisa Martín Rojo. Duration: 2024-2026. Funded by the European Union within the framework of the Marie Skłodowska- Financing: 30.000€.
2. Marie Skłodowska-Curie Actions, Staff Exchanges, ReDesLing- Resisting Language Inequality [Resistir la desigualdad lingüística] (ref. 101131469. 2024-2027). Principal investigator: Laura Villa Galán. Duration: 2024-2027. Funded by: European Commission (Horizon Europe 2020). Budget: 768.200€. Partners: The University of Copenhagen in Denmark, CESMECA in Mexico, the Caro y Cuervo Institute in Colombia, and UNSAM in Argentina, a community radio station (ARA, Luxembourg), a farmers' cooperative (COOMUPAS, Colombia), an organization of indigenous women (CONAMICH, Argentina), an independent publishing house (Wichi Lhomet, Argentina), and the National Museum Reina Sofía (Spain).
3. Research Project Plan Nacional de i+D+I (ref. PID2019-105676RB-C41). "Conciencia lingüística crítica y agencia de los hablantes: Investigación-acción para la igualdad sociolingüística (EquiLing)" [Critical Linguistic Awareness and Speaker Agency: Action-Research for Sociolinguistic Equity]. Principal investigator: Luisa Martín Rojo. Duration: 2020-2024. Funded by: Ministry of Education. Financing: 60.500€. Partners: 4 coordinated research grants across 4 Autonomous Communities - Madrid, Basque Country, Catalonia, and Galicia.
4. Research Project EU RaiSE 873082. "TERRITORIOS EN DISPUTA" [CONTESTED_TERRITORY]. From Contested Territories to Alternatives of Development: Learning from Latin America". Research team member: Luisa Martín Rojo. Duration: 2020-2024. Funded by: EU Horizon 20/20. Financing: 3.000.000€.
5. COST European Cooperation in Science and Technology (ref. ISCH COST Action IS1306). "New Speakers in a Multilingual Europe: Opportunities and Challenges". Chair of the action: Bernadette O'Rourke; vice-chair of the action: Joan Pujolar; member of the steering committee and coordinator of the migration group: Luisa Martín Rojo. Duration: 2013-2017. Funded by: COST. Financing: 507,909.57€.
6. Research Project Plan Nacional de i+D+I (ref. FFI2016-76425-P). "Superdiversidad lingüística en áreas periurbanas. Análisis escalar de procesos sociolingüísticos y desarrollo de la conciencia metalingüística en aulas multilingües"[Linguistic Superdiversity in Periurban Areas: Scalar Analysis of Sociolinguistic Processes and Development of Metalinguistic Awareness in Multilingual Classrooms]. Principal investigator: Gabriela Prego; Co-researcher: Luisa Martín Rojo. Duration: 2017-2019.

Funded by: Ministry of Economy and Competitiveness. Financing: 61.710,00€. Participant Institutions: Universidad de Santiago de Compostela (Gabriela Prego), Universidad Complutense. Madrid (Adil MOustaoui), CUNY (Ofelia García), University of Bologna (Ana Pano).

7. Research Project Plan Nacional de i+D+i (ref. FFI2015-67232-C3-1-P). "Mudas Lingüísticas & quot: Un enfoque etnográfico sobre nuevos hablantes en Europa [Linguistic "mudes": An ethnographic approach to new speakers in Europe] (NEOPHON2)". Principal investigator: Joan Pujolar; co-investigator: Luisa Martín Rojo. Duration: 2016-2018. Funded by: Ministry of Economy and Competitiveness. Financing: 50.941,00€. Participant Institutions: Universitat Oberta de Catalunya (Joan Pujolar & Maite Puigdevall), Universidad Autónoma de Barcelona (Melissa Moyer), Toronto University (Monica Heller).
8. Research Project Banco Santander-UAM. "Chinese and English as languages of the wider world: A sociolinguistic study on second language education and youth interests in London, Madrid and Hong Kong". Principal investigator: Luisa Martín Rojo & Perez-Milans. Duration: 2011-2012. Funded by: Banco Santander. Financing: 18.000€. Participant Institutions: King's College London (Ben Rampton) and The University of Hong Kong Adam Jaworsky & Angel Lin).
9. Research Project Plan Nacional de i+D+i (Ref: FFI2010-09407-E). *Discourse studies: on the critical and the decolonization turns*. Principal investigator: Luisa Martín Rojo. Duration: 2010 - 2011. Financing: 70.000.00€.

C.4. PUBLICATIONS

All my publications are available on [Academia.edu](https://www.academia.edu).

Books and Edited Special Issues

1. Martín Rojo, L., Pujolar, J., and Amorrortu, E. (eds.) (forthcoming). Negotiating sociolinguistic justice: Turning spaces of inequality into spaces of conscientization. *International Journal of the Sociology of Language*. (special issue).
2. Martín Rojo, L. & Del Percio, A. (eds.). (2019). *Language and neoliberal governmentality*. London. Routledge.
3. Martín Rojo, L. & Márquez Reiter, R. (2019). Special issue: Experiences of speakerhood: Migrant speakers' battles for inclusion in traditionally monolingual and bilingual contexts. *International Journal of Sociology of Language*, 257(4).
<https://www.degruyter.com/journal/key/ijsl/2019/257/html>
4. Martín Rojo, L. (ed.). (2016). *Occupy: The spatial dynamics of discourse in global protest movements*. Amsterdam. John Benjamins. <https://doi.org/10.1075/bct.83>

5. Márquez Reiter, R. & Martín Rojo, L. (eds.). (2015). *A sociolinguistics of diaspora: Latino practices, identities and ideologies*. London. Routledge.
<https://doi.org/10.4324/9781315883571>
6. Martín Rojo, L. (2014). Special issue: Occupy: The spatial dynamics of discourse in global protest movements. *Journal of Language and Politics*, 13(4).
<https://doi.org/10.1075/jlp.13.4>. Republished as a book in John Benjamins (2016).
7. Martín Rojo, L. (2010). *Constructing inequality in multilingual classrooms*. Berlin. Mouton de Gruyter. <https://doi.org/10.1515/9783110226645>
8. Martín Rojo, L. & Mijares, L. (Eds.). (2007). *Voces del aula. Etnografías de la escuela multilingüe* (Vol. 3). Madrid: Ministerio de Educación. <https://doi.org/10.1075/sic>
9. Martín Rojo, L. & Alcalá, E. (2004). *Asimilar o integrar?: dilemas ante el multilingüismo en las aulas* (Vol. 154). Madrid: Ministerio de Educación. ISBN (10): 84-369-3699-X.
10. Martín Rojo, L. et al. (1994). *Hablar y dejar hablar:(sobre racismo y xenofobia.-Madrid: Universidad Autónoma de Madrid, DL 1994. Madrid: UAM. Servicio de Publicaciones. ISBN-10, 8474774713.*

Articles in Journals

1. Martín Rojo, L., Moustau, A., Ortega, A. (forthcoming). Voicing experiences of language surveillance to challenge social inequality. *International Journal of the Sociology of Language*. (special issue).
2. Martín Rojo, L., & Alonso, L. (forthcoming). Transformative actions for sociolinguistic equity: Reinforcing students' agency at the university. *Language Policy*.
3. Martín Rojo, L., & Otxotorena, M. (forthcoming) "Como no me convierta en Pedro Sánchez" / "If I don't become Spain's president": the Interactional co-construction of agency in Participatory Sociolinguistic Action Research. *Language Policy*.
4. Martín Rojo, L. (2021). Hegemonies and inequalities in academia. *International Journal of the Sociology of Language*, (267-268), 169-192. <https://doi.org/10.1515/ijsl-2020-0077>
5. MIRCo. (2020). Pandemic discourses and the prefiguration of the future. *Language, Culture and Society*, 2(2), 227-241. (as part of a team). DOI <https://doi.org/10.1075/lcs.00027>

6. Martín Rojo, L., & Márquez Reiter, R. (2019). Language surveillance: Pressure to follow local models of speakerhood among Latinx students in Madrid. *International Journal of the Sociology of Language*, (257), 17–48. <https://doi.org/10.1515/ijsl-2019-2019>
7. Martín Rojo, L. (2019) Citizen Sociolinguistics. *Journal of Sociolinguistics Volume 24*, Issue 1.
8. Martín Rojo, L. & Molina, C. (2017). Cosmopolitan stance negotiation in multicultural academic settings. *Journal of Sociolinguistics*, 21(5), 672–695. <https://doi.org/10.1111/josl.12265>
9. Martín Rojo, L. & Portillo, C. (2015). The transformation of urban space. Agency and constraints in a peripheral district in the post-industrial city of Madrid. *AILA Review*, (28), 72–102. <https://doi.org/10.1075/aila.28.04mar>
10. Martín Rojo, L. (2014). Occupy: The spatial dynamics of discourse in global protest movements. *Journal of Language and Politics*, 13(4), 583–598. <https://doi.org/10.1075/jlp.13.4.01mar>
11. Martín Rojo, L. (2014). Taking over the square: The role of linguistic practices in contesting urban spaces. *Journal of Language and Politics*, 13(4), 623–652. <https://doi.org/10.1075/jlp.13.4.03mar>
12. Martín Rojo, L., & Díaz de Frutos, C. (2014). In #sol, revolution: Linguistic landscapes to take the squares. *Journal of Spanish Cultural Studies*, 15(1-2), 163–186. <https://doi.org/10.1080/14636204.2014.982889>
13. Martín Rojo, L., & Márquez Reiter, R. (2010). Multilingual and transnational encounters in late modernity: Linguistic practices and social processes. *Sociolinguistic Studies*, 4(2), 443–462. <https://doi.org/10.1558/sols.v4i2.443>

Book Chapters (last 10 years)

1. Martín Rojo, L. (2024) Language, Discourse and Social Justice: In: Riley, K. C., Perley, B. C., & García-Sánchez, I. M. (Eds.). (2024). *Language and Social Justice: Global Perspectives*. Bloomsbury Publishing.
2. Martín Rojo, L. (2023). Multilingualism, the new economy and the neoliberal governance of speakers. In: Carolyn McKinney, Virginia Zavala, y Pinky Makoe, (2023). *Handbook of Multilingualism* (2nd ed.). (285–299) London: Routledge.

3. Martín Rojo, L. (2023). The anti-establishment discourses of the radical right in Spain: On 'freedom' and libertarianism during the pandemic. In: Caldas-Coulthard, C. R., & Coulthard, M. (Eds.). (2023). *Texts and Practices Revisited: Essential Readings in Critical Discourse Analysis* (134-151) Taylor & Francis.
4. Martín Rojo, L. Prego, G., Tudela, A. (2023) Sociolinguistics in Spain: From the polycentrism of the field to activist practices in superdiverse contexts. In: Martin John Ball, Rajend Mesthrie, Chiara Meluzzi *The Routledge Handbook of Sociolinguistics around the World* 550-559). London: Routledge.
5. Martín Rojo, L. (2022). Power and the role of language. In F. Brisard, S. D'hondt, P. Gras, & M. Vandenbroucke (eds.), *Handbook of Pragmatics: 25th Annual Installment* (pp. 107-128). John Benjamins.
6. Martín Rojo, L. (2019). The "self-made speaker": The neoliberal governance of speakers. In L. Martín Rojo & A. Del Percio (eds.), *Language and neoliberal governmentality* (pp. 162-189). Routledge.
7. Martín Rojo, L. (2018). Neoliberalism and linguistic governmentality. In J. Tollefson, & M. Pérez-Milans (eds.), *The Oxford Handbook of Language Policy and Planning* (pp. 544-567). Oxford University Press.
8. Martín Rojo, L. (2016). Language and power. In O. García, N. Flores, & M. Spotti (eds.), *The Oxford Handbook of Language and Society* (pp. 77-102). Oxford University Press.
9. Martín Rojo, L. (2013). (De) capitalizing students through linguistic practices. A comparative analysis of new educational programmes in global era. In A. Duchêne, Melissa Moyer and Celia Roberts (eds.) *Language, Migrations and social (In) equality: A Critical Sociolinguistic Perspective on Institutions and Work*, 118-146. Bristol: Multilingual Matters.

C. 5. CONFERENCES AND EVENTS ORGANIZATION (MOST RELEVANT ONLY)

- *14th International Linguistic Landscapes Symposium: Utopia and Dystopia, 2023* (Madrid, Spain).
- Seminar Series *Language & Neoliberal Governmentality, 2022* (online seminar), MIRCo Research Center.

- Seminario *¿Cómo nos gobierna el Neoliberalismo?* , 2019 (online seminar).
- EDiSo Conferences: I Symposium Internacional de Estudios sobre Discurso y Sociedad (2014, Sevilla); III Symposium Internacional EDiSo 2015 – Discursos e Sociedades em Movimento (2015, Coimbra); Seminario-Asamble EDiSo Interacció i Societat (2016, Valencia); III Simposio Internacional EDiSo Desigualdad y nuevos discursos sociales (2017; Barcelona).
- *17th International Workshop on Discourse Studies: Critique and Decolonization* (Madrid, UAM, 2011).
- 8th National Conference of General Linguistics on the value of Diversity (Meta)Linguistics.
- Organization of panels and workshops at international conferences (only the most relevant ones):
 1. Change in the Anthropological Imagination: Resistance, Resilience, and Adaptation (AAA 117th Annual Meeting, 2018).
 2. Language and Neoliberal Governmentality (22th Sociolinguistics Symposium, 2012).
 3. Language and Neoliberalism (III International EDiSo Symposium, 2017).
 4. Multilingualism and Inequality (ARC Seminars, CUNY 2016).
 5. Language Education in Postcolonial and Late Capitalist Societies (invited panel at GURT 2014).
 6. Taking over the Squares: Linguistic Practices in Contesting Public Spaces (19th Sociolinguistics Symposium, 2012).
 7. Madrid Multilingüe: Lenguas pa’ la Citi” (Linguistic Landscapes, UAM 2012).

C.6. EDITORSHIP AND REVIEWING ACTIVITIES (ONLY THE MOST SIGNIFICANT)

1. **Current Editorial Boards:** *Discourse & Society* (from 1998), *Critical Discourse Studies* (from 2000), *Discurso y Sociedad* (from 2004), *Journal of Multicultural Discourses* (from 2008), *Journal of Sociolinguistics* (from 2021), *International Journal of the Sociology of Language* (from 2021), *Linguistic Landscapes* (from 2015), *Language, Culture and Society* (from 2017). John Benjamin Book series, *Discourse Approaches to Politics, Society and Culture* (from 2000).
2. **Scientific Advisory Boards:** International Pragmatics Association (IPrA) Consultation Board (2006/12; 2012/17); Member of the Multilingualism Expert Group of the Civil Society Platform for Multilingualism, European Commission (2015–date); Member of the scientific board of the Centre for Integration in Paleobiology (CIPb) and of the Research Collegium for Language in Changing Society (RECLAS), University of Jyväskylä & Finnish Ministry of Education (2016/2018), Member of the *Instituto Complutense de Sociología para el Estudio de las Transformaciones Sociales Contemporáneas* (TRANSOC).
3. **Scientific Committees of International Conferences:** at numerous editions of the following Conferences: International IPrA Conferences (1998, 2007,), International Sociolinguistic Symposium (2018, 2021, 2022, 2024) Critical Discourse Analysis (2000, 2011), Iberian Association for Discourse and Society Studies (EDISo) Symposium (2014–2015–2016–2017).
4. **Assessment Committees:** ANECA – National Agency for Quality Assessment and Accreditation of Spain for the evaluation of research periods (2019–2020) and researcher staff (2022–date). European Science Foundation College of Review Panel Members (2010–date); Research Projects Selection Committee in Philology, Spanish Ministry of Education (2006–date); Quality Assessment and Accreditation Agency of the Basque University system (2009–date); the Catalan Agency for the Management of University and Research Grants, AGAUR (2006–date).

D. SOCIAL ENGAGEMENT AND KNOWLEDGE EXCHANGE

D.1. CONTRACTS WITH INSTITUTIONS

Throughout my career, I have developed initiatives aimed at integrating the immigrant population and combating xenophobia and racism by working with institutions. These efforts have been formalised through contracts with these institutions.

1. Project for planning an Interpretation Office aimed at the migrant population commissioned by the Council of Madrid, Spain (2009).
2. Research leader project: "Desarrollo de actuaciones que favorezcan la integración de la población inmigrante en el ámbito educativo del municipio de Madrid" [Development of actions that favor the integration of the immigrant population in Madrid's educational field], sponsored by the Council of Madrid, Spain (2002-2007).
3. Research leader project: "Realización de tareas puntuales de traducción e interpretación para servicios públicos en contextos multilingües" [Carrying out specific translation and interpretation tasks for public services in multilingual contexts], sponsored by the Council of Alcobendas, Spain (2006). Amount granted: 12.000€.
4. Course for the school integration of newcomer students of Chinese origin, sponsored by the Council of Madrid, Spain (2001-2002) and with the support of the Association of Chinese Merchants.

D.2. COLLABORATION WITH INSTITUTIONS

- Ongoing collaboration with different entities at the Universidad Autónoma de Madrid, including the Solidarity Office and the Vice Rectorate for internationalization, to implement awareness-raising initiatives involving different stakeholders within the educational community.
 - **Initiatives to raise awareness within the university community and to recognise the languages and cultures that coexist within it:**
 - .Training seminars on intercultural communication.
 - **Events organised to showcase diversity:**
 - ."Languages of the Campus Event" (public readings in different campus languages, held between 2006-2008).
 - **Current commitment:**
 - .Development of critical language awareness strategies for administrative and teaching staff.
 - .Intercultural communication training workshops for university staff.
 - **Inclusive language policies:**
 - .Participation in a working group to develop an inclusive language policy for the university.

- Member of the Multilingualism Expert Group of the Civil Society Platform for Multilingualism, European Commission (2015 to present) and of the working groups within the CURUM (Cluster of University Research Units for Multilingualism) of the European Civil Society Platform for Multilingualism to combat monodiscursivity in Higher Education.
- National expert representing Spain in the Rapid Response and Evaluation Network (RAREN) of the European Monitoring Centre on Racism and Xenophobia (EUMC), from its creation in 2000 until its transformation in 2002. The tasks of the EUMC were to contribute to increasing awareness of policy-makers and provide good data collection on racial discrimination is crucial in developing practical policies to assist in the fight against racism and for equality.

D.3. DISSEMINATION OF RESEARCH RESULTS TO SOCIETY AT LARGE

This section outlines publications that aim to share and disseminate research in ways that are accessible and understandable to a wider audience. This includes collections and publications aimed at the general public, as well as podcasts and more.

1. Editor of the series: Educación Intercultural. Cuadernos para Profesores. [Intercultural Education. Notebooks for Teachers]. First Notebook: Ecuador (2005). Madrid: Madrid City Council.
2. Martín Rojo, L., Pujolar Cos, J. (2020). Claves para entender el multilingüismo contemporáneo. Prensas de la Universidad de Zaragoza.
3. Martín Rojo, L., Cárdenas Neira, C. F. & Molina Ávila, C. (2023). Lenguas callejeras: Paisajes colectivos de las lenguas que nos rodean. Guía para fomentar la conciencia sociolingüística crítica. Barcelona. Octaedro; English version (in press) Street Languages: Collective Landscapes of the Languages Around Us. A Guide to Promote Critical Sociolinguistic Awareness. Barcelona. Octaedro.
4. Luisa Martín Rojo, Clara Molina y Carmelo Díaz de Frutos (2012) [Lenguas pa' la Citi](#) (2012). Multilingual Linguistic Landscapes Documentary.
5. Podcasts on various platforms (Diario.es, La Cadena Ser Radio), and academic journals (the Journal of Sociolinguistics).

D.4. IMPACT OF RESEARCH TRAJECTORY ON CURRICULAR DESIGN

The research carried out has influenced the design of curricula at the Universidad Autónoma de Madrid, shaping the creation of new courses and specialization titles.

1. Changes to the curricula of various undergraduate programmes at the Autonomous University of Madrid, with the introduction of courses such as Intercultural Communication or Intercultural Pragmatics (Modern Languages, International Studies, Translation and Interpreting).
2. Development of the Catalan Studies programme at the UAM, which includes the introduction of Catalan language courses and intercomprehension with other languages (programme coordinator since 2017).
3. Director of the specialisation degree “Intercultural Communication, Interpretation and Translation in Public Services”. UAM (2005-2007).
4. Seminars and courses in training programmes at universities in Latin America, especially in Chiapas at the Centro de Estudios Superiores de México y Centroamérica (CESMECA), a social and humanistic research institute of the Universidad de Ciencias y Artes de Chiapas (UNICACH), from 2008 to the present.
5. Organisation of dissemination and transfer programmes in collaboration with institutions such as Caixaforum or the Museo Reina Sofía’s educational programme, among others: Symposium: The Boundaries of Language (2004); Language, Power and Capital (2022-2024), UAM Educational Outreach Programs (1995-2000).
6. Member of the Research Collegium for Language in Changing Society (RECLAS), University of Jyväskylä & Finnish Ministry of Education (2016/2018).

D.5. INNOVATION IN THE TRANSFER TO SOCIETY

This section includes the exploration of novel formats and citizen science initiatives to ensure effective dissemination and promote open science.

1. Implementation of training and exchange programs involving politicians and experts in political communication, discourse, and political action (2021-2022-2023).
2. The creation and coordination of the Discourse Observatory by the Discourse Studies in Society Association (EDiSo) has involved the promotion of collective investigations that have engaged hundreds of students from different linguistic backgrounds, spanning different cities and continents. These initiatives have focused on topics as diverse as markets, linguistic microaggressions, sexism, urban multilingualism, forms of activism, etc.
3. Curator of the exhibition and seminar, and creator of the documentary Multilingual Madrid: Lenguas pa’la city at Corrala, UAM Cultural Center, in collaboration with Martín Rojo, L., Molina, C. & Díaz, C.
4. Citizen science Apps and projects: Free apps that enable volunteers to swiftly access information on-the-go. Leveraging GPS and camera technology integrated into smartphones, these apps empower citizen scientist volunteers to gather verifiable records in the field, fostering a deeper understanding of the world around us.

- a. Co-designer of the citizen science platform Urban Voices (<http://www.urbanvoices.net/>). Impact of the EDISo Discourse Observatory.
- b. Co-designer of the citizen science platform Voices Territories. This Citizen Science project, which allows members of the public to participate in scientific research on Territorial Disputes, has successfully completed the pilot phase and will soon be available on the App and Microsoft Stores for iPhone and iPad. Meanwhile available on 'Expo go' (on Apple and Microsoft Store). Impact of the Research Project EU RaiSE 873082: 'TERRITORIOS EN DISPUTA' [CONTESTED_TERRITORY]. From Contested Territories to Alternatives in Development: Learning from Latin America.

IOS



ANDROID



E. SUPERVISION OF GRADUATE STUDENTS AND POSTDOCTORAL FELLOWS

E.1. POSTDOCTORAL SUPERVISION:

- 2024-2026: Lara Alonso. Postdoctoral Contract Funded by the Marie Skłodowska-Curie grant agreement n° 101110940).
- 2021-2023: Camila Cárdenas. Postdoctoral Contract Juan de la Cierva (funded by the Spanish Ministry of Education). Current position: Faculty Member at Universidad Austral de Chile (Chile).
- 2019-2022: Katrin Ahlgren. Visiting Professor, Swedish Ministry of Education and Research. Current position: Faculty Member at Stockholm University (Sweden).
- 2018-2019: Cristian Aquino Sterling. Visiting Professor, Sabbatical Program. Current position: Associate Professor at San Diego State University (USA).
- 2017-2018: Leslie Bartlett. Visiting Professor, Fullbright Program. Current position: Faculty director at University of Wisconsin-Madison (USA).
- 2012-15: Lilia Rebecca Rodríguez. Posdoctoral Fellowship (CONACYT, México). Current position: Faculty Member at UNAM (México)
- 2010-12: Miguel Pérez-Milans, Posdoctoral Fellow funded by the Spanish Ministry of Education. Current Position: Associate Professor at University College London (UK).
- 2009-10: Ana María Relano. Posdoctoral Contract Juan de la Cierva (Ministerio de Educación) . Current position: Senior Lecturer, Universidad Castilla La-Mancha (Spain).

E.2. PHD SUPERVISION:

- 2024: [Expected date of defense: June 2025]. Miren Otxotorena. Research Staff Training Fellowship associated to an I+D+i project, Spanish Ministry of Education.
- 2023: Marta Castillo. Dissertation title: Sociolinguistics of trends. A critical study of Trendinization. Universidad Autónoma de Madrid. International Doctorate Mention.
- 2020: Elisa Hidalgo Downing. Dissertation title: Streaming in CLIL and its effects on students' socialisation in school. Universidad Autónoma de Madrid. Awarded "Doctor International".
- 2019: Noelia Fernández-González. Dissertation title: The neoliberal enclosure of Madrid public school. A study of discourse and governmentality. International Doctorate Mention. Current position: MSCA Global Postdoctoral Fellowship (EU).
- 2016: Tülay Martínez Fernández Caglitütüncigil, Lessons from the Linguistic Agencies of Immigrant Women: A Critical Ethnography. Universidad Autónoma de Madrid. International Doctorate Mention
- 2013: Carmen Heredero de Pedro, Learning the genre. Reproduction and transformation of gender relations in educational discourse. Universidad Complutense de Madrid.
- 2012: Irina Rasskin Gutman, Identity and othersness in multicultural school: a critical ethnography. Un. Autónoma de Madrid. International Doctorate Mention.
- 2011: Miguel Pérez Milans, Modernization, urban schools and teaching English in contemporary China: a sociolinguistic ethnography review. Universidad Autónoma de Madrid. European Doctorate Mention
- 2011: Roberto Gómez, Multilingualism at schools in Luxembourg. Université du Luxembourg/ U. Autónoma de Madrid. European Doctorate Mention.
- 2008: Adriana Patiño Santos. La construcción discursiva del fracaso escolar: conflictos en las aulas, el caso de un centro escolar multicultural de Madrid. UAM. European Doctorate Mention.
- 2006: Alicia Vargas Amésquita, Imágenes de la mujer en el Teatro de la Revolución Mexicana, UAM.
- 2006: Esther Alcalá Recuerda, Aprendiendo a comportarse: normas y evaluación en la interacción en el aula. UAM. European Doctorate Mention.
- 2005: M^a Luisa de la Garza, Comunidad e identidad narrativa: un desarrollo sociodiscursivo de la hermenéutica del sí de Paul Ricoeur. UAM. European Doctorate Mention.
- 2002: Fernando Prieto, Discourses on/of Immigration in the Spanish and the Irish Mainstream Press of the 1990s: A Critical Linguistic Approach co-directed by University of Dublin (U.D.C.),
- 1999: Doris Martínez Vizcarrondo, El discurso periodístico en torno a la Guerra del Golfo, Universidad Autónoma de Madrid.
- 1998: Gerardo Gutiérrez Cham, Discurso e ideología. La presentación del indígena mexicano en la prensa española, Universidad Autónoma de Madrid.

E.3. PHD VISITING RESEARCHERS SUPERVISED :

- 2023-2024: Robson Moraes, Capes PRINT Sándwich Scholarship Program, Universidad Federal de Santa Catarina, Brasil
- 2019-2020: Philippe Humbert, PhD Mobility Scholarship Program funded by the Swiss National Science Foundation. Current position: Postdoctoral researcher at University of Fribourg.²
- 2018-2019: Gustavo Cândido Pinheiro, Brazilian Mobility Scholarship Program. Current Position: Faculty Member at Universidade Estadual do Ceará.

ACHIEVEMENTS OF THE SUPERVISED RESEARCHERS

| Researcher | Current Position | Achievements |
|---------------------------|---|---|
| Miguel Pérez Milans | Associate Professor, University College, London | - Extraordinary Prize for Doctoral Studies- Editor of Language Policy Language, Culture and Society |
| María Luisa de la Garza | ExDirector of Applied Scientific Research, CONACYT, Mexico | - Awarded the Iberoamerican prize by Cortes de Cádiz- Researcher at the Mexico and Central America Centre for Higher Studies at University of Chiapas |
| Fernando Prieto Ramos | Full Professor of Translation, University fo Geneva | - Dean of the Faculty of Translation Interpreting- Director of the Transius Centre |
| Roberto Gómez Fernández | Pedagogical Assistant, Ministry of Education, | - Contribution to migrants integration in the educational system in Luxembourg |
| Adriana Patiño Santos | Senior Lecturer, University of Southampton | - Contribution to Modern Languages and Linguistics |
| Noelia Fernández González | MSCA Global Postdoctoral Fellow (EU) | - Current MSCA Global Postdoctoral Fellowship recipient |

INTERNATIONAL DOCTORAL TEACHING EXPERIENCE

As part of this training and supervisory role of young researchers, I have held institutional positions:

2016–2022: Academic Commission of the Doctoral Program in Philosophy and Linguistics, UAM.

2010–15: Coordinator of the Doctoral Program in Language and Philosophy, UAM.

I have also undertaken the extensive task of conducting doctoral seminars at various universities

- Sorbonne Nouvelle (Paris 3) CNRS–l'UMR 8202 SEDYL (2017)
- CUNY Graduate Center (2016)
- Doctoral Program on Political Sciences, Murcia University (2016–2019)
- Inter-university doctoral programme in Linguistics at Universities of Cádiz (from 2017 to 2023) and Valladolid (2016).
- Centro de Estudios Superiores de México y Centroamérica, CESMECA–University of Chiapas (2006, 2008, 2011)
- Inter-university Master's Degree in Discourse (Barcelona, 2010, 2015)
- Andalusia International University (2004–22)
- Institute of Multilingualism (University of Fribourg 2012)
- Alborg University (2004)